

Skype Brand Guidelines

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~~Skype Trademark & Brand Guidelines Usage requirements. Thank you for your interest in using the Skype brand assets. We created the Skype Trademark & Brand... Icon usage. Do not use the full Skype logo under any circumstances. Do not alter the Skype logo or icon artwork provided... Prohibited uses. ...~~

~~Brand Guidelines - Skype~~

~~Skype Trademark & Brand Guidelines. Skype Trademark & Brand Guidelines. The purpose of this document is to provide guidelines on how to use the Skype brand assets, which include: • trademarks such as the Skype logo, the Skype icon, and the Skype product name • the sounds you hear when using Skype (for example, Skype calling sound) • Skype user interfaces (how Skype appears on your desktop or mobile device screen) These guidelines apply only to Skype, not Skype for Business.~~

~~Skype Trademark & Brand Guidelines~~

~~In particular, your app or webpage: Must not incorporate any of the Skype Brand Elements, or variations thereof, into your own product names, service names,... Must ensure sufficient space around the Skype Brand Elements so they appear clean and uncluttered. Must ensure placement of the Skype Brand ...~~

~~Skype URIs: Branding guidelines | Microsoft Docs~~

~~you apply the Skype logo. 01 Space around the logo Always leave the logo some space to breathe. Use white or neutral backgrounds. 02 If the unavoidable happens.. If it's unavoidable to sit the Skype logo on a colour (we prefer Skype blue) or a photo, use the negative logo. 03 Red alert! Do not sit the logo on yucky colours. 0 Not cool~~

~~How we look.~~

~~Skype is a frenetic, energetic brand that is constantly moving. The speech bubbles must reflect this energy by always being handmade. Draw them, paint them, just don't computer generate them. Feel free to add to the ones we've supplied.~~

~~Skype Global Directory~~

~~Skype Brand Identity Book and Logo Design Guidelines are another example of corporate identities done right. Some argue that this set of guidelines could have easily been condensed to much less than the 39 pages. That may be so, but I agree with the practice of spacing out each specific area of the brand identity.~~

~~Skype Brand Identity Book and Logo Design Guidelines~~

~~Microsoft Trademark & Brand Guidelines. You may use Microsoft trademarks in text solely to refer to and/or link to Microsoft's products and services and in accordance with the terms of these Guidelines. You may not: use Microsoft logos, logotypes, icons, trade dress or other elements of Microsoft packaging, websites or materials unless ...~~

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~~View the full brand guidelines here. 2. Skype . Taking a huge step away from the brutalism of Nike's branding guidelines, Skype is whimsical, clever and subtle, with a dry joke in the fine print below a bigger joke. They're every bit as controlling—they're not allowing their pleasant and affable copy to water down their brand—but they convey the message with a wink and a grin: "We're not a rules and regulations kind of company, nonetheless here are some examples of what we think is cool ...~~

~~10 Examples of Great Brand Guidelines | Lucidpress~~

~~Click here to see Skype's brand guidelines Giving great branded examples throughout your brand guidelines really shows "how" everyone should be presenting the brand. You may think that the basic "do's and don't" are enough, but they can still be misconstrued and used incorrectly - it just makes a sound brand presence.~~

~~36 Great Brand Guidelines Examples - Content Harmony~~

~~Penggunaan kata "Skype" dalam naskah. Ikuti Merek Dagang & Panduan Microsoft.Hindari menggunakan logo, ikon, slogan atau fitur lain dari aset merek Skype di dalam naskah. Meski nama Skype dan ikon aplikasinya merupakan merek dagang terdaftar grup perusahaan Microsoft, tidak perlu menggunakan bug merek dagang ™ atau simbol © saat menggunakannya, kecuali Microsoft telah secara tersurat ...~~

~~Panduan Merek - Skype~~

~~10 brands with stellar brand guidelines 1 Skyscanner. Skyscanner's brand guidelines grab the reader's attention with a strong mission statement. From there,... 2 WeWork. WeWork is a company all about bringing professionals together physically, and they take the same approach in... 3 Copper. Copper ...~~

~~Why Brand Guidelines Are Critical for Your Business ...~~

~~Skype logo design guidelines Click on the image to browse the Skype Logo and Brand guidelines PDF in Flash or click here to download this skype logo and brand guidelines from the official site. If you're interested in why the software is named after a random word - check out this article in High Names.~~

~~Skype Logo and Brand Guidelines - Logoblink.com~~

~~Hello! We've created some guidelines to help you use our brand and assets, including our logo, content and trademarks without having to negotiate legal agreements for each use. To make any use of our marks in a way not covered by these guidelines, please contact us at feedback@slack.com and include a visual mockup of intended use.~~

~~Media Kit | Slack~~

~~Skype's brand manual does just this, interjecting a little humour, and a colloquial and friendly tone into the explanations through instructions that are worded like "Never abuse our logo, it doesn't have arms so it can't fight back (our lawyers however, are another story)."~~

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~~Skype~~

~~Skype~~

~~For example, Coca Cola is associated with red, Skype, Facebook are associated with blue, apple is associated with black/white/grey and so on. Brand books should clearly dictate which colours should be used to keep the brand identity.~~

~~The Ultimate Guide How to Create A Brand Book for Your ...~~

~~Skype trademark and brand guidelines; Sony USA brand identity guidelines; The Beano Comic brand guidelines; The Scout Association brand guidelines (PDF) The University of Texas brand guidelines; Twitter brand assets and guidelines; Uber brand guide; Ubuntu brand guidelines; University of Arkansas style guides and logos; University of California ...~~

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