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o 1. What is your research (What)? 2. Why do you want to do this research (Why)? 3. Who will be your participate (Who)? 4. When are you going to research (When)? 5. Where are you going to conduct research(Where) There are 8 types of research: o 1.

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A) a test and some independent, widely accepted measure of that variable. B) one form of a test and another form of that test. C) the even-numbered items on a test and the odd-numbered items on that test. D) two administrations of the same test. 35. An arithmetic test is given twice within a few days to a student. The highest possible score is 40.

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ADMINISTRATION SCU 600: RESEARCH METHODS DATE: Tuesday, 28th September, 2010

TIME: 9.00 a.m. – 12.00 p.m.-----INSTRUCTIONS: Answer any FOUR questions. QUESTION ONE a)

Discuss the importance of literature review in a research proposal. (10 marks) b)

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Business Research Methods 5 CHAPTER -1 BUSINESS RESEARCH The word research is composed of two syllables, re and search. The dictionary defines the former as a prefix meaning again, anew or over again and the latter as a verb meaning to examine closely and carefully, to test and try, or to probe. Together they form a noun describing a careful,

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